

Dean: Dr. G. V. Kesava Rao

MBA, PGDFM, LLM, FDPM-IIMA, CS, SLET, Ph.D.

Publications:

- Presented a paper on “Risk Management through Options”, in the Conference organized by The Banking and Economic Society of India.
- Published an Article titled “Entrepreneurship- What is in it?” in Silicon Times.
- Prepared Two Case Studies as part of FDP at IIM, Ahmadabad.
- Presented a paper (In-absentia and Joint) on “Ethics in Marketing” at the International Conference “Expanding Horizons of Indian Business and Indian management” organized by IBA, Greater Noida on 19th & 20th Feb, 2008.
- Presented a paper on “Role of SEBI in Investor Protection” at the National Conference “Capital Market- A Transactional Analysis” organized by SBMJCE, Bangalore on 22nd & 23rd Feb, 2008.
- Presented a paper on “Derivatives and Risk Management” at the National Conference “Capital Market- A Transactional Analysis” organized by SBMJCE, Bangalore on 22nd & 23rd Feb, 2008.
- Presented a paper on “Financial Innovation- Derivatives- A Literature Study” at the National Conference “Innovations and Business Success” organized by GNIMS, Mumbai on 15th March, 2008.

Conferences/ Programmes attended:

- Managing Management Schools at XIME, Bangalore.
- Sixth Asia Pacific ABC Conference on Management Communication at IIM A.
- 2nd IIM A conference on Research in Marketing
- Confluence: The India Phenomenon at IIM A.

- “Amaethon- the awaited dawn”, the annual Agribusiness Summit of IIM A
- Role Effectiveness for Management Teachers, by Dept. of Management Studies, B.M.S. College of Engineering.
- Strategic Management Forum: Management Teachers Programme Foundation Course at IIM B.
- Strategic Management Forum: Management Teachers Programme Elective Course on “Nuances of Strategy Implementation” at IIM K.
- Orientation Programme by IGNOU Regional Centre, Bangalore.
- “New Horizons in Management”, by CBSMS, Bangalore University.
- Emerging Scenario of Insurance Sector, by Banking and Economic Society of India
- Master Trainer’s Course under the Intel “Teach to the Future Program”.
- Various workshops on syllabus review.

Conferences/ Programmes Organized/Assisted:

- “SANGHOSTI”, a national level Symposium on financial management.
- “Role effectiveness for Management Teachers”, an FDP for faculty of different colleges in Karnataka.
- A national level conference on “Emerging Scenario of Insurance Sector”, jointly with BESI.
- “SMART”, a national level Symposium on Marketing Management.
- “MANAV MANTRA”, a national level Symposium on Human Resources Management.
- “Catch the one day fever”, a National level Management Fest.