

Sectoral Analysis

Sectoral Analysis is one of the activities of Finance Club apart from portfolio management, role play, case studies and quiz. In this, students were asked to select and analyze in detail the individual sector of their choice like Information Technology, Steel, Cement, Banking, Mineral, etc.

First we studied the history of the selected sector. Analysis of global scenario of that sector was done i.e. the contribution of the sector to world GDP, Stock performance etc. After this the Indian scenario of the sector



Students having the discussion on sectors of their analysis

was explored like its contribution to Indian GDP, growth, employment, etc. We compared the Indian scenario with the global scenario. Each sector was depicted with respect to its growth, size of the industry, contribution to GDP and its turnover, stock performance, revenue analysis, contribution to economic progress, government policies, SWOT analysis, its future and the challenges faced. Examples were given through studying one or two Indian companies of that sector. We followed the EIC framework i.e. analysis of Economy, Industry and Company.

Sectoral analysis enabled us to have a deep insight of each sectors of the economy. Through this activity we came to know the position of each sector. It was something new we tried to do. This activity helped us to relate the theories learnt in the classroom to implement them in the real world. It helped to us to understand the difficulties involved in collecting the data and putting the report together.

Patel Lesha K.

III Semester MBA (BU)