

Finance and Business Quiz

“The horizon of knowledge can be far and impossible to reach but it becomes easier when it is shared”. Learning is a never ending process, the more you are eager to know something, the more you try to learn and gain knowledge.

Since a year, we have been learning business-related concepts, finance and the Indian economy and came to know valuable information which we thought would be beneficial to our friends too. Coincidentally, we got this bright opportunity from Ms Shalini and Ms Kiran to conduct business quiz on a weekly basis for the students of third semester, Master of Business Administration (MBA).

From the month of September 2009, we started conducting the Corporate Quiz every Saturday of the week. We framed the questions with the help of internet and referred to some business quiz books, news papers, and journals that we used to follow everyday. We made power point slides of the questions and divided the questionnaire into different sub-groups containing Currencies of different countries, CEOs of different companies, Punch lines of various companies, etc. Although it was difficult for us to get the latest information, our hard work and perseverance gave fruitful results in the end of each session.

Nothing starts smoothly, it so happened with us in the initial stages of our quiz sessions. When we started asking questions in the form of a single sentence or word, our friends found it difficult to answer because no one came prepared and very few friends were able to answer the questions again and again. No intuitions or guess-works were allowed. For each correct answer 10 marks was allotted and the passing question carried 5 marks.

Our intention was to make the sessions participatory and give equal chance to all to try their luck and experience. So we decided to make a multiple choice question format to provide them with possible options in the second quiz session. This made it more interesting and interactive and they could answer the questions in a better manner.

Gradually, our friends came prepared for the quiz very enthusiastically. They had healthy competition between them and the overall experience was enjoyable and gainful. A new perspective of business related things and zeal to learn more were the end-results of the quiz sessions.

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