



Dayananda Sagar Business School (DSBS)

MANDATORY DISCLOSURE AS ON 31-08-2008

**Dayananda Sagar Business School
Shivage Malleshwara Hill,
Kumaraswamy Layout,
Bangalore – 560078
Tel: (080) 32408391/32408387
Fax: (080) 26660789 Extn: 37
E-mail: pvcrao123@yahoo.co.in**

Mandatory Disclosure by Institutions running PGDBM/PGDM/MBA programmes to be included in their respective information Brochure , Displayed on their website and to be submitted to AICTE every year well before the admission process.

The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.

I. Name of the Institution : *Dayananda Sagar Business School*

❖ Address including telephone, Fax, e-mail.

*Dayananda Sagar Business School
Shivage Malleshwara Hill,
Kumaraswamy Layout,
Bangalore – 560078
Tel: (080) 32408391/32408387
Fax: (080) 26660789 EXTN 37
E-mail: pvcrao123@yahoo.co.in*

II. Name & Address of the Director

*Dr. Chalapathi Rao P.V
Dean & Professor
Dayananda Sagar Business School
Shivage Malleshwara Hill,
Kumaraswamy Layout,
Bangalore – 560078*

III. Governance :

❖ Members of the Board and their brief background. –(Annexure – I)

❖ Members of Academic Advisory Body. - (Annexure – II)

**❖ Frequency of the Board Meetings and Academic Advisory Body.
*Both the bodies generally meet four times in a year.***

❖ Organisational chart and processes - (Annexure – III)

❖ Nature and Extent of involvement of faculty and students in academic affairs/ improvements.

In precise terms, there are various committees such as academic, placement, student affairs, research and publications etc. to involved the faculty and students in day to day managing the academic administration. It is cont ended through the above decentralization interaction would be effective and transparent which eventually lead to improvements and system becoming more vibrant.

IV. Programmes

- ❖ **Name of the Programmes (Full Time) approved by the AICTE.**

Post Graduate Diploma in Management (PGDM)

- ❖ **Name of the Programmes (Part Time) approved by the AICTE.**

Not Applicable

- ❖ **Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus.**

Not Applicable

- ❖ **For each Programme the following details are to be given :**

- **Name:** *Post Graduate Diploma in Management (PGDM)*
- **Number of seats:** *60 (Sixty)*
- **Duration:** *2 Years*
- **Cut off mark for admission during the last 2 years:** *50% undergraduate marks in any discipline and MAT score 500 and above.*
- **Fee:** *1,85,150/Annum inclusive of Rs. 8,000 Caution deposit and Library deposit which are refundable.*
- **Placement Facilities:** *Available*
- **Campus placement in last two years with minimum salary, maximum salary and average salary:**
First Batch will roll out during April 2009.

- ❖ **Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval.**

No such collaboration exists

Details of the Foreign Institution/University:

Not applicable

- **Name of the University / Institution**
- **Address**
- **Website**
- **Is the Institution / University Accredited in its Home Country**
- **Ranking of the Institution / University in the Home Country**
- **Whether the degree offered is equivalent to an Indian degree?**

If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country.

- **Nature of Collaboration**
- **Conditions of Collaboration**
- **Complete details of payment a student has to make to get the full benefits of collaboration.**

❖ **For each Collaborative / affiliated Programme give the following:**

Not applicable

- **Programme Focus**
- **Number of seats**
- **Admission Procedure**
- **Fee**
- **Placement Facility**
- **Placement Records for last two years with minimum salary, maximum salary and average salary**

❖ **Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic / Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005.**

Not applicable

V. FACULTY

- ❖ **Number of faculty members:**
- **Permanent faculty: 09**
 - **Visiting faculty: 10**
 - **Adjunct faculty : 05**
 - **Guest faculty : 15**

- ❖ **Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned. –(Annexure-IV)**
- ❖ **Number of faculty employed and left during the last two years. *One***
- ❖ **Profile of Director/Principal with qualifications, total experience, age and duration of employment at the institute concerned. – (Annexure-V)**
- ❖ **Whether student assessment of faculty is in force. *Yes***

VI. FEE

- ❖ **Details of fee, as approved by State Fee Committee, for the Institution.**

Fee structure

The details covering fees is given below.

	SI.No
	Particulars Management
1st Sem 2nd Sem	1
Tuition Fees	80,000.00 80,000.00
	2
Student Internet Information System (SIS)	1,700.00 -----
	3
Medical Health Checkup	550.00 -----
	4
Seminars & Workshop	750.00

	5
Professional Membership	850.00

	6
Business Magazines	1,000.00

	7
Student Club	1,000.00

	8
E-Library Fees	1,000.00

	9
Soft Skill Course	1,500.00
	1,500.00
	10
Language	1,000.00

	11
Uniform	2,800.00

	12
Internal Examination	-----
	3,000.00
	13
Cultural Events	-----
	500.00
	13
Caution deposit	5,000.00 (Refundable)

	14
Library deposit	

3,000.00 (Refundable)

TOTAL
1,00150.00
85,000.00

The Fee structure shown above would be the same for the II Year of Study (2009 – 10)

❖ **Time schedule for payment of fee for the entire programme.**

Two installments in a year.

❖ **Fee waivers granted with amount and name of students.**

No waiver is granted as of now.

❖ **Number of scholarships offered by the institute with the name of students, duration and amount.**

None as of now.

❖ **Criteria for fee waivers/scholarships.**

Not applicable

❖ **Estimated cost of Boarding and Lodging in Hostels.**

Rupees 48,000.00 per annum (Approx)

VII. ADMISSION

❖ **Number of seats sanctioned with the year of approval.**

<i>PGDM</i>	<i>60 seats</i>	<i>2007-08</i>
<i>PGDM</i>	<i>60 seats</i>	<i>2008-09</i>

❖ **Number of students admitted under various categories each year in the last two years.**

As per merit list

❖ **Number of applications received during last two years.**

For the year 2007-08 around 190 Applications and for the year 2008 -09 around 250 Applications have been received.

VIII. ADMISSION PROCEDURE

- ❖ **Mention the admission test being followed, name and address of the Test Agency and its URL (website).**

Management Aptitude Test (MAT) conducted by AIMA, New Delhi; CAT Scores received by IIM's is also being accepted.

- ❖ **Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, JMET, ATMA, CET, JEE (State conducted tests / University tests).**

No allotment is being made. However , admissions are purely based on merit.

- ❖ **Calendar:**

- **Last date for request for applications. May 15,2008**
- **Last date for submission of application May 31,2008**
- **Dates for Group Discussion (GD) / Interviews June 11,12&13, 2008 (Final Round)**
- **Dates for announcing final results June 13,2008 (Final Round)**
- **Release of admission list (main list and waiting list should be announced on the same day) Through counseling**
- **Date for acceptance by the candidate (time given should in no case be less then 15 days) June 28,2008**
- **Last date for closing of admission. June 30, 2008**
- **Starting of the Academic session. July 21, 2008**
- **The waiting list should be activated only on the expiry of date of main list Has been adhered to.**
- **The policy of refund of the fee, in case of withdrawal, should be clearly notified. Has been adhered to.**

IX. CRITERIA AND WEIGHTAGES FOR ADMISSION

- ❖ **Describe each criteria with its respective weightages i.e. Admission Test, GD, Interview etc.**

– On the basis of MAT Score (All India Category), not less than 500 aggregate score.

- ❖ **Mention the minimum level of acceptance, if any, for any criteria.**
- No such Criteria.

- ❖ **Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/ Interview**

50% Aggregate at the final year of under graduation programme.

- ❖ **Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD / Interview.**

Same as above during the last year.

- ❖ **Display marks scored in Test, GD, and Interview etc. and in aggregate for all candidates who come for GD/Interview etc.**

Has been adhered to.

X. APPLICATION FORM

- ❖ **Downloadable application form, with online submission possibilities.**

Yes, the above facilities are available on www.dsbschool.org

XI. LIST OF APPLICANTS

- ❖ **List of candidates whose applicable have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats.**

No management quota seats available in the institution.

XII. CRITERIA FOR GD / PERSONAL INTERVIEW

- ❖ **Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)**

It will be purely as per Merit

- ❖ **Attributes for evaluation in GD/Interview.**

- *Leadership qualities*
- *Communication skills*
- *Ability of comprehensions*
- *Positive attitude*
- *Ability to work in team*
- *Logical thinking*

XIII. RESULTS

- ❖ **Composition of evaluation team with the brief profiles of members (This information be made available in the public domain after the admission process is over)**

Director
Dean

- ❖ **Score of the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit.**

- (Annexure – VI)

- ❖ **List of candidates who have been offered admission in each category.**

- (Annexure – VII)

- ❖ **Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates, categorywise.**

- (Annexure – VIII)

- ❖ **List of the candidates who joined within the date vacancy position in each category before operation of waiting list.**

Same as Annexure- VII

**Mandatory Disclosure
Annexure -I**

THE BOARD OF GOVERNORS OF DSI

Sl. No.	Trust / Society Representative	Academic Background		Industry Experience	Others
		Technical	Non Technical		
1	Dr. D. Hemachandra Sagar	----	----	20 years in Health care Industry	15 years in education
2	Dr. D. Premachandra Sagar	----	----	20 years in Health care Industry	13 years in education
3	Sri.Galiswamy	----	----	----	35 years in education
4	Dr.M.Prakash	----	----	----	25 years in education
5	Dr.M.S.Ramchandra	----	----	----	33 yrs in education & Industry
6	Prof.R.K.VijayaSarathy	----	----	----	40 yrs in education and corporate world

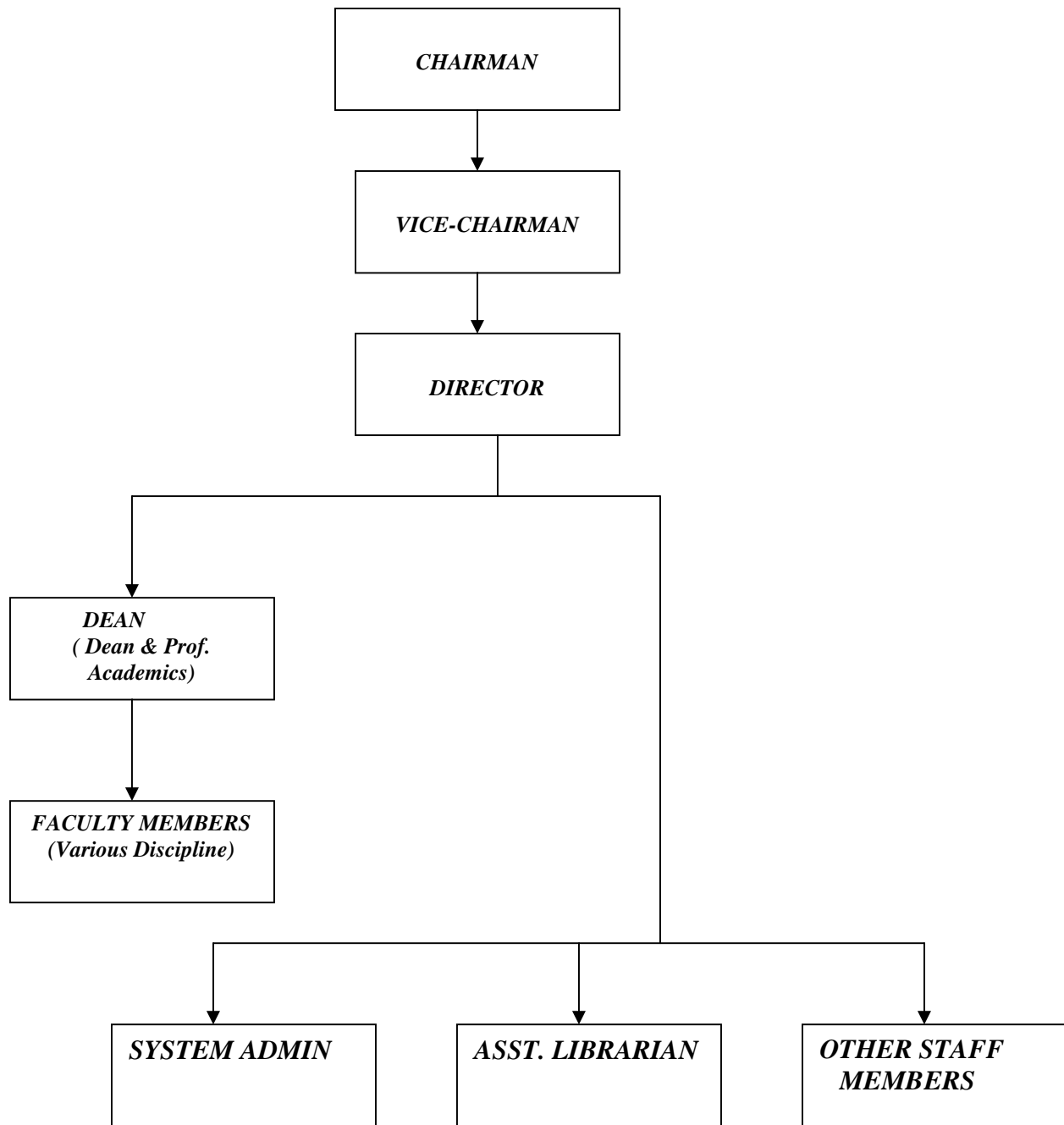
**Mandatory Disclosure
Annexure -II**

MEMBERS OF ACADEMIC ADVISORY BODY

- 1.) Prof. R.K.Vijaya Sarathy , Director**
- 2.) Dr. P.V. Chalapathi Rao, Dean & Professor.**
- 3.) Prof. R. Ravi Kumar, Senior Professor IIM, Bangalore**
- 4.) Dr. Akbar Ali, Managing Director & CEO, (Apotex Pharmachem Pvt. Ltd.)**

**Mandatory Disclosure
Annexure - III**

ORGANISATIONAL CHART OF DSBS



PROCESS: *The above organization structure is envisaged to engage the faculty and administrative staff to streamline the process and system for achieving growth and fulfill satisfaction of stakeholders*

**Mandatory Disclosure
Annexure - IV**

FACULTY

Name of the Dean, Academic: Dr. P.V. Chalapathi Rao

S.No.	Name (s) of the Teaching Faculty	Designation (Lecturer/ Asst. Professor/ Professor)	Qualifications with field of specialization		Date of Birth	Experience a) Teaching b) Industry c) Research			Date of Joining the Institution
			Qualification	Specialization		a	B	c	
1.	Prof.R.K. Vijaya Sarathy	Senior Professor Director	Fellow, EICEP (EEC) MBA,NY, USA	Marketing Health care management Strategic management	30/05/45	37	5	37	12/10/07
2.	Dr. Chalapathi Rao P. V	Professor & Dean Academics	Ph.D	HRM & OB	29/01/54	24	10	18	25/06/07
3.	Dr.M.S. Ramchandra	Senior Professor	Ph.D	Marketing	08/02/55	7	22	04	19/10/01
4.	Mr. Thyagraj	Professor	BE, PGDM	HRM	29/01/43	15	25	----	20/11/07
5.	Ms. Geeta K. Joshi	Asst. Professor	MBA	Operation Reasearch & Statistics	06/01/68	16	---	10	17/01/08
6.	Mr.H.N. Nagesha	Asst. Professor	BE, MBA	Marketing	20/06/59	2	18	--	14/07/08
7.	Mr. K.V.Ramanathan	Senior Lecturer	PhD	Finance & Accounting	17/01/74	09	---	05	21/01/08
8.	Ms. Prabhavathi.C	Lecturer	MBA, MPhil	Financial Management	22/03/81	2	1	---	02/07/08
9.	Ms. Jahnvi K.N	Lecturer	MBA, MPhil	HRM	13/08/73	7	1	---	21/07/08

**Mandatory Disclosure
Annexure - V**



Dr. Pokkunuri Venkata Chalapathi Rao
CURRICULUM VITAE
Dean & Professor

Dr. P. V. Chalapathi Rao, Ph.D., MIMA,
Dean & Professor
PGDM (AICTE) Dayananda Sagar Business School
Shavige Malleswari Hills,
Kumara Swamy Layout,
BANGALORE-560 078
E-mail: pvcrao123@yahoo.co.in / pvcrao456@rediffmail.com
Cell No: 91-9916591561
Tel.:- (080) -32408387

Job Objective

Senior level assignments in Teaching and Research in the Academic & Administrative Fields

Summary of Skills & Experience

- ❖ 24 years of Teaching experience with 18 years of rich experience in Research in the field of management education.
- ❖ Core competence in handling teaching assignments dealing with various management related fields, viz., Business communication, Human resource Management, Organizational Behavior and Marketing Management among others.

- ❖ Have successfully handled several research projects and publication in national & international environment in the field of Human Resource Management and Functional Management -Collective Bargaining.
- ❖ Distinction of having written the book titled “Labor Management Relations and Collective Bargaining”.
- ❖ Guiding 2 Ph.D. scholars under Jawaharlal Technological University, Hyderabad independently.
- ❖ 3 years International Teaching Experience (Ethiopian Universities)
- ❖ Successfully acted as Research Guide for Ph. D/ M.Phil. Scholars of the Department of Commerce and Management Studies in Andhra University (3+4) Jointly
- ❖ Adjudicated a Ph. D. thesis as Foreign Adjudicator for Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India, 2004
- ❖ Adjudicated 2 Ph. D. thesis as foreign Adjudicator for Madurai Kamaraju University, Tamil Nadu, India, 2005
- ❖ Have participated and presented papers at National/ International Seminars and Conferences-20

Teaching Experience: 24 years National+ International Experience - 3 years (Ethiopian Universities)

XIV. Research Experience: 18 years

Industrial Experience: 10 years

Major Achievements

- ❖ As General Secretary and HOD-MBA Conducted All India Management Students Meet and Seminar on 24 th March 2007 in Jyothi Engineering College, Inole, Patancheru, Medak District, Andhra Pradesh.
- ❖ Conducted Faculty Development Programme jointly with APITCO, Government of Andhra Pradesh and Department of Management Studies-MBA (2 weeks program in the month of March 2007).
- ❖ Guiding 2 Ph.D. scholars under Jawaharlal Technological University, Hyderabad independently from the Academic Year 2006 -2007 onwards.
- ❖ Successfully developed study material for management students of Debub University Awassa, Ethiopia for Business Communication, Human Resource Management and Research Methodology.

Major Research Projects Handled: 5

Ongoing Research Projects: 4

XV. Publications

Books: 1

- “Labor Management Relations and Collective Bargaining” published by ANMOL Publications, New Delhi, 1995.

Research Publications: 10

Other Publications: 5

International Papers Presentation & Publication: 3

- Human Resource Management in Telecommunication Industry in SNNPR, Ethiopia - A case study of Telecommunication Corporation in Awassa, at International Business Conference, Las Vegas, U.S.A, 4 - 8 October 2004.
- Teacher Evaluation in Indian Universities & Ethiopian Universities – A Comparative Analysis", at The 2004 International Business Conference, Las Vegas, U.S.A, 4 - 8 October 2004.
- "Collective Bargaining in Telecommunications Corporation in Ethiopia, East Africa", at the 2005 International International Business & Economics Research Conference, Nevada, USA., 3-7 October,2005

Professional Memberships: 13

Language Skills

English, Amharic-African, Russian, Hindi & Telugu

Educational Qualifications

- Ph.D.-Functional Management-"Scope and out come of Collective Bargaining - A Study of Public Enterprise in Visakhapatnam, India" from Commerce and Management Studies, (Andhra University) Visakhapatnam in 1992.
- M. Com. (Cost Accounts & Taxation) from Andhra University Visakhapatnam in 1983.

Date of Birth: January 29, 1954.

**Mandatory Disclosure
Annexure – VI**

SCORE OF THE INDIVIDUAL CANDIDATE CALLED FOR GD & PI IN ORDER OF MERRIT

Sl. No.	Name of the Candidate	Total Score Obtained out of 100	Sl. No.	Name of the Candidate	Total Score Obtained out of 100
1.	Sourav Dutta	87	31.	MD. Anzer Kalim	71
2.	Narasimha Rao	87	32.	Tushar Gupta	71
3.	Nilanjan Das	80	33.	Abhishek	71
4.	Soni Ravi Pankaj Bhai	79	34.	Sudhir Kumar Ram	70
5.	Bajrang Agarwal	79	35.	Rahul Kumar Jain	70
6.	Sumit Kumar	78	36.	Fatin Abdul Latif	70
7.	Aquil Akthar	78	37.	Mohammad Irfan	70
8.	Shazia Farhat	77	38.	Shahnawaz Alam MD	69
9.	Chakrapu H.S.K.Prasad	77	39.	Vanitha.V	69
10.	Rakesh Kumar	76	40.	Charu Chandra	69
11.	Atul Kumar	76	41.	Prachi Shukla	68
12.	Bikash Kumar Shaw	75	42.	Ankita kumari	68
13.	Aveensh Kumar Jain	75	43.	Kaushik	66
14.	Richa Bakshi	75	44.	Deepak Kumar Sahu	66
15.	Shashank	75	45.	Sony Gupta	66
16.	Suryakanta	75	46.	Shadab Shahi	66
17.	Asif Habibi	75	47.	Manish Sarawagi	66
18.	Rajeev Ranjan	74	48.	Mahesh Kumar Kolli	65
19.	Anupam Mohapatra	74	49.	Mukesh Kumar	65
20.	Rajesh Kumar	73	50.	Amrita Chakraborty	65
21.	Mohit Jain	73	51.	Swadha Singh	65
22.	Kanupriya	72	52.	Preeti Yadav	65
23.	Dipti Ranjan	72	53.	Amit Kumar	65
24.	Dinesh Khajuria	72	54.	Mahtab Alam	64
25.	Deepmala Gupta	72	55.	Amiya Kumar Panda	63
26.	Praveen Kumar Sharma	72	56.	Rahian Ansari	63
27.	Rupesh Kumar	72	57.	Gaurav Kumar	62
28.	Vikash M.V.	72	58.	Rajeev Ranjan	62
29.	Venkatesh.K.	72	59.	Prateek Anand	61
30.	Bikash Prasad Shaw	72	60.	Ragini Kumari	60

**Mandatory Disclosure
Annexure – VII**

**LIST OF PGDM STUDENTS
(Who have been offered Admission & joined for Batch 2008 – 10)**

Sl.No	Register No	Name of the Student	Sl.No	Register No	Name of the Student
1.	DSBSPGDM08001	Abhishek	31.	DSBSPGDM08031	Narasimha Rao
2.	DSBSPGDM08002	Amit Kumar	32.	DSBSPGDM08032	Nilanjan Das
3.	DSBSPGDM08003	Amiya Kumar Panda	33.	DSBSPGDM08033	Prachi Shukla
4.	DSBSPGDM08004	Amrita Chakraborty	34.	DSBSPGDM08034	Prateek Anand
5.	DSBSPGDM08005	Ankita Kumari	35.	DSBSPGDM08035	Praveen Kumar
6.	DSBSPGDM08006	Anupam Mohapatra	36.	DSBSPGDM08036	Preeti Yadav
7.	DSBSPGDM08007	Aquil Akthar	37.	DSBSPGDM08037	Ragini Kumari
8.	DSBSPGDM08008	Asif Habibi	38.	DSBSPGDM08038	Rahul Kumar Jain
9.	DSBSPGDM08009	Atul Kumar	39.	DSBSPGDM08039	Raihan Ansari
10.	DSBSPGDM08010	Aveensh Kumar Jain	40.	DSBSPGDM08040	Rajeev Ranjan
11.	DSBSPGDM08011	Bajrang Agarwal	41.	DSBSPGDM08041	Rajeev Ranjan
12.	DSBSPGDM08012	Bikash Kumar Shaw	42.	DSBSPGDM08042	Rajesh Kumar
13.	DSBSPGDM08013	Bikash Prasad Shaw	43.	DSBSPGDM08043	Rakesh Kumar
14.	DSBSPGDM08014	Chakrapu.H.S.K.Prasad	44.	DSBSPGDM08044	Richa Bakshi
15.	DSBSPGDM08015	Charu Chandra	45.	DSBSPGDM08045	Rupesh Kumar
16.	DSBSPGDM08016	Deepak Kumar Sahu	46.	DSBSPGDM08046	Shadab Shahi
17.	DSBSPGDM08017	Deepmala Gupta	47.	DSBSPGDM08047	Shahnawaz Alam M.D
18.	DSBSPGDM08018	Dinesh Khajuria	48.	DSBSPGDM08048	Shashank
19.	DSBSPGDM08019	Dipti Ranjan	49.	DSBSPGDM08049	Shazia Farhat
20.	DSBSPGDM08020	Fatin Abdul Latif	50.	DSBSPGDM08050	Soni Ravi Pankajbhai
21.	DSBSPGDM08021	Gaurav Kumar	51.	DSBSPGDM08051	Sony Gupta
22.	DSBSPGDM08022	Kanupriya	52.	DSBSPGDM08052	Sourav Dutta
23.	DSBSPGDM08023	Kaushik	53.	DSBSPGDM08053	Sudhir Kumar Ray
24.	DSBSPGDM08024	Mahesh Kumar Kolli	54.	DSBSPGDM08054	Sumit kumar
25.	DSBSPGDM08025	Mahtab Alam	55.	DSBSPGDM08055	Suryakanta
26.	DSBSPGDM08026	Manish Sarawagi	56.	DSBSPGDM08056	Swadha Singh
27.	DSBSPGDM08027	Mohit Jain	57.	DSBSPGDM08057	Tushar gupta
28.	DSBSPGDM08028	M.D.Anzer Kalim	58.	DSBSPGDM08058	Vanitha.V
29.	DSBSPGDM08029	Mahamad Irfan	59.	DSBSPGDM08059	Venkatesh.K
30.	DSBSPGDM08030	Mukesh Kumar	60.	DSBSPGDM08060	Vikas.M.V

**Mandatory Disclosure
Annexure – VIII**

WAITING LIST OF CANDIDATES

Sl.No	NAME OF CANDIDATE	TOTAL SCORE OBTAINED OUT OF 100
01	Amrita Datta	59
02	Aniket Kumar Sharma	55
03	David Arvind Kerketta	54
04	Kaushal Kishor	52
05	Rajiv Kumar	56
06	Smruti Ranjan Rout	55
07	Kapil Dixit	55
08	Mukesh Kumar	58
09	Deepak Kumar Solanki	54
10	Krishna Mohan Maurya	59
11	Mohsin Parvez	56
12	Santhosh Kumar	51

**Note: Suppression and/or misrepresentation of information would
attract appropriate penal action.**